



# What's New?

April, 2006



Monthly Newsletter of the Florida Petroleum Marketers & Convenience Store Association  
For and about FPMA Members!

## ANNOUNCEMENTS

### FPMA WELCOMES NEW PATRON MEMBER – POWER TO GO!

In 2004 and 2005, the Gulf and Atlantic coasts were devastated by hurricanes, resulting in 10+ million people losing electricity. Economic losses were into the \$10's of millions. Fuel was difficult to get and a wait for gasoline was up to 9 hours long.

Power to Go has been in the construction equipment rental and sales business for 15 years in Florida. We sold hundreds of standby generators after the 2004 season. When Hurricane Wilma came through in 2005, many of our customers who had purchased a generator in 2004 were unable to refuel it. We also saw the need for a place for businesses and home owners to store and maintain their generator during the off season. Thus, **Power To Go** was born.

Power to Go is the first company to offer a complete generator service that includes guaranteed fuel, convenient storage and maintenance, and a re-rent program. We sell towable generators for all sizes of homes and businesses. Benefits of a towable generator are numerous. There is no permitting required for installs, saving time and costs. You can power multi locations with one generator by

towing it to the power outage. The hookup is quick and easy--just plug and go. Pre-wire your home or business and you will be ready.

Power To Go solves your storage problem by storing your generator at one of our convenient locations during the off season. Our storage includes regular service of your generator. When a storm threatens, call us. We will have your generator ready for pick up.

Our optional re-rent program allows you to make money on your generator when you don't need it. We will add it to our rental fleet and split the rental profit. We track your investment online with the Qualcomm tracking device and send you a weekly report.

We are in a serious 15 to 20 year hurricane cycle. The State of Florida knows that preparedness is the answer and is willing to help offset some of the expense of alternative power. Power To Go offers the best solution for all of your alternative power needs.

**Please contact Rusty Walker  
at [rustyw@powertogo.com](mailto:rustyw@powertogo.com) or  
call 877-690-3101.**

## NEW PATRON MEMBERS

### Clark Environmental, Inc.

Beth Clark [bclark@clarkenvironmental.com](mailto:bclark@clarkenvironmental.com)  
755 Prairie Industrial Parkway, Mulberry, FL 33860  
T: 863.425.4884 - F: 863.425-2854  
[www.thermaltreatment.com](http://www.thermaltreatment.com)

*Thermal treatment facilities, solid waste processing facilities,  
hazardous & nonhazardous transportation, waste disposal*

### Power to Go – [www.powertogo.com](http://www.powertogo.com)

Richard Walker/Rusty Walker  
1014 S. Congress Ave.,  
W. Palm Beach, FL 33406  
T: 877.680.3101  
F: 561.433.3367  
[richw@powertogo.com](mailto:richw@powertogo.com)

## HYPOWER, INC., IS AN ELECTRICAL, GENERAL AND UTILITY CONTRACTOR!

**Hypower, Inc.** employs several hundred people committed to serving our clients in a "Best in Class" manner. Hypower is a specialty contractor comprised of 5 operating groups: Airfield Services Group; Disaster Services Group; Electrical Services Group; Power Services Group; Telecom Services Group.

**Airfield Services Group** installs navigational aids at airports around the country. Navigational aids can be anything from the little blue lights you see on taxiways to very sophisticated FAA Visual Instrumentation pilots use to land aircraft. **Disaster Services Group** provides myriad services to many national facility-based operators throughout the country. We provide generators, electricians and electrical service work; logistical support; emergency fuel; catering; and an array of other services to ensure

business continuity. **Electrical Services Group** is a statewide electrical contracting operation. **Power Services Group** installs transmission and distribution infrastructure for power companies throughout Florida. **Telecom Services Group** installs telecommunications infrastructure for communications companies and municipalities throughout the country.

**Our Disaster Services Group is in need of partners to provide bulk fuel during storms that affect Florida and the Southeast US. This group is also available to provide your organization with business continuity support.**

**For more info, contact: Richard Paul-Hus  
T: 954.978.9300 ~ F: 954.978.8666**

## W E L C O M E   N E W   S U P P L I E R   M E M B E R S

### **Bisco Environmental**

7825 Crest Hammock Way, Sarasota, FL 34240  
Bruce Baize ~ [bbaize@biscoenv.com](mailto:bbaize@biscoenv.com)  
T: 941.342.6585 ~ F: 941.342-6586  
[www.bischoenv.com](http://www.bischoenv.com)  
*Groundwater & soil remediation equipment.  
Specializing in turnkey integrated systems.*

### **ImagePoint, Inc. – [www.imagepoint.com](http://www.imagepoint.com)**

445 South Gay St., Knoxville, TN 37950-9043  
John Griggs – [jgriggs@imagepoint.com](mailto:jgriggs@imagepoint.com)  
T: 865.342.0450 ~ F: 865.342.0534  
*Signs, canopies, design & lighting. Permitting:  
image & re-imaging. Project Management*

## M E M B E R   U P D A T E S

<b>PROTEC FUEL MANAGEMENT</b> <i>New Address</i> <b>980 N. Federal Hwy, Ste. 210</b> <b>Boca Raton, FL 33432</b>	<b>JEFFCOAT &amp; ASSOCIATES</b> <b>3700 5<sup>th</sup> Ave. South</b> <b>Birmingham, AL 35222</b> <b>T: 205.591.6700 F: 205.591.7602</b> <b><a href="http://www.ieffcoatassoc.com">www.ieffcoatassoc.com</a></b>	<b>TWIN OIL CO.</b> <i>New Address</i> <b>15300 NW 7<sup>th</sup> Ave.</b> <b>Miami, FL 33169</b>
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## O U T S T A N D I N G   R E C R U I T E R   C O N T E S T A N T S !

Maximo Alvarez, Sunshine Gasoline–Bolivar Trading Co - \$500	Rick Jones, CITGO–ImagePoint, Inc. - \$500
Sheldon Barth, Product Level Control–Metcalf & Eddy-\$1000	Richard Wheeler, Martin Petroleum –
Matt Cothron, Univeral Structures – Alternative Power - \$500	Allen Image Management - \$500
Jim Crawford, Lakeland Labs – Clark Environmental - \$2500	Christine Wiles, APEC–Gandy Chevron-\$300
Neeld Wilson, MacTec Engineering – Bisco Environmental - \$500	

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Jim Smith, President/CEO ~ Linda Thomas, VP of Finance/Convention Director  
Mary Garden, Director of Communications ~ Adam Selvidge, Administrative Assistant